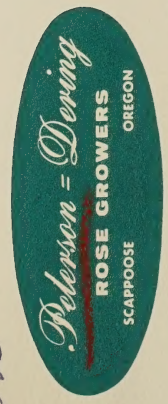


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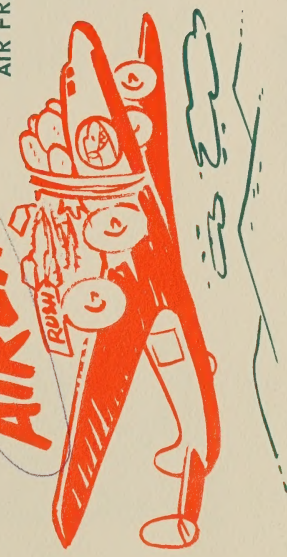
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1959



**PED OPERATION
PED PREPAID!
AIRLIFT!**

VIA FAMOUS
FLYING TIGER
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FLIES YOUR ROSE ORDER TO YOU OVERNIGHT!

IF THE RUGGED WINTER HAS CUT INTO YOUR ROSE SUPPLY ...

USE P & D OPERATION



ROSE AIRLIFT!

GET FAMOUS
P & D ROSES

OVERNIGHT

VIA FLYING TIGER PREPAID AIR
DELIVERY TO NEAREST AIR TERMINAL

**You don't pay
1 cent extra**

You get top quality P&D roses, in most cases overnight, by air, at Pool Car prices. Because all pool cars have been shipped, P&D is using Flying Tiger Prepaid Air Delivery to ship you your last-minute rose orders to help make 1959 your most profitable rose sales year!

**USE HANDY
ORDER FORM
INSIDE**

FOR RECORD ROSE SALES THIS YEAR WE SUGGEST YOU ORDER NOW WHILE
SUPPLY LASTS.

THESE P&D EXTRAS MAKE MONEY FOR YOU!

- 1 FREE 5 1/2 x 7 color pictures for each variety ordered.
- 2 Every bush top-tied to minimize breakage.
- 3 Every P&D Rose Bush individually labeled before shipment 4" to 6" above crown.
- 4 All bushes trimmed to your specifications.
- 5 P&D roses are easier to pot without damage because of their short shanks and pliable fibrous root systems.
- 6 Limited quantities of rose folders in color still available. If you ordered P&D roses earlier this season but did not receive your supply of the new P&D Illustrated Rose Folders in color--or if you are ordering now and want some of these folders please ask for them. Quantities are limited so please act promptly.

7 Sell more roses. This year Peterson & Dering is placing 8 full pages in full color and additional pages of black and white advertising in National Flower & Garden Magazines to help you sell more roses.



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ADDRESS _____

CITY _____ STATE _____

IF YOU ARE NOT NOW ON OUR REGULAR
MAILING LIST AND WOULD LIKE TO RE-
CEIVE OUR WHOLESALE PRICELIST AND
CATALOGS, PLEASE CHECK ().

IF YOU'D LIKE LITERATURE AND
COMPLETE INFORMATION ON NEW P & D
PATENTED VARIETIES, IN COLOR
AS NEW VARIETIES ARE INTRODUCED
PLEASE CHECK HERE ().

**EVEN IF YOU ARE NOT NOW ORDERING, THIS PANEL MAY BE MAILED IN FREE.
FILL OUT, FOLD AS INDICATED AND DROP IN MAIL.**